

**THE TRANSFORMATION OF CULTURAL VALUES IN THE SOCIETY OF
NEW UZBEKISTAN**

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Abstract

This article analyzes the process of transformation of cultural values in the society of New Uzbekistan from a scientific and theoretical perspective. It examines the concept of cultural values, their role in social development, the substantive changes occurring during the reform period, and the impact of globalization and the digital environment. The study also highlights the modern interpretations of traditional values, the role of civil society institutions, and the significance of youth in this process. The article argues that the renewal of cultural values is not a rejection of tradition, but rather a process of continuous development and harmonization.

Keywords: New Uzbekistan, cultural values, transformation, globalization, national identity, civil society, spiritual renewal, social reforms, tradition and modernization, digital culture.

Introduction

Today, Uzbek society is undergoing a period of profound reforms, openness, and renewal. Within the framework of the “New Uzbekistan” concept, elevating human dignity, building a just society, developing civil society, and ensuring spiritual progress have become priority tasks. Naturally, this process has also led to significant changes within the system of cultural values. The transformation of cultural values refers to the process by which traditional values acquire new meaning in modern socio-political and cultural conditions, are reinterpreted, and give rise to the formation of new values.

The Concept of Cultural Values and Their Social Essence

Cultural values are spiritual and normative principles recognized by society, formed on the basis of historical experience, and regulating human behavior and social relations. They are reflected in customs, traditions, rituals, art, language, moral standards, and

aesthetic views. Cultural values ensure social stability, the awareness of national identity, and social solidarity. Therefore, in every historical period, they serve as the spiritual foundation of societal development. Changes in the System of Values in the Context of New Uzbekistan. The reforms implemented under the idea of New Uzbekistan have initiated profound changes in cultural life as well. Above all, the concepts of human dignity, freedom, and justice are becoming dominant values in society. The principle “For Human Dignity” has increased the relevance of issues such as individual freedom, freedom of expression, social protection, and equal opportunities. As a result, humanism and civic responsibility are gaining a significant place in the system of cultural values. In addition, traditional values are being interpreted in new ways. For example, while the sanctity of the family, respect for elders, and hospitality remain preserved, they are being enriched with modern principles such as gender equality, increased social activity of women, and youth initiative.

Cultural Heritage and National Identity

In New Uzbekistan, special attention is being paid to the study and preservation of historical heritage. Promoting the legacy of great ancestors, restoring historical monuments, and widely celebrating national holidays and traditions serve to strengthen national identity. This process not only contributes to the revival of cultural values but also leads to their modern interpretation. Historical heritage is viewed not merely as a relic of the past, but as a spiritual source for contemporary development.

The Impact of Globalization and the Digital Environment

In the 21st century, globalization has become a key factor in the transformation of cultural values. The development of information technologies, the widespread use of the internet, and social networks significantly influence the worldview of young people. On the one hand, this process fosters open-mindedness, critical thinking, and creativity. On the other hand, the influence of mass culture and foreign ideas may create certain risks for national values. Therefore, preserving cultural values and harmonizing them with modern requirements remains an urgent task. In this regard, the education system, the family, and cultural and educational institutions play a crucial role.

Civil Society and Social Activity

In the context of New Uzbekistan, civil society institutions are developing steadily. The level of public oversight, initiative, and social activity is increasing. This demonstrates that cultural values are not merely passive heritage but function as an active social force. The mahalla institution, non-governmental organizations, and youth movements occupy an important place in the spiritual life of society. Through these platforms, national values are being promoted in modern forms.

Conclusion

The transformation of cultural values in the society of New Uzbekistan is a natural and legitimate process. It does not represent a rejection of traditional values, but rather their renewal and enrichment in accordance with contemporary demands. At a time when reforms, globalization, and digital development are bringing new dynamics to cultural life, preserving national identity and strengthening spiritual immunity remain important tasks. Cultural values serve as the spiritual foundation of society and as one of the key factors in the development of New Uzbekistan.

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